

# THE SYMBOLISM OF COLOR

More than meets the eye!



## YOU NEED

- 1 sheet of notebook paper. Fold it into 4 sections.
- Number each section. Total of 8. 4 on front, 4 on back.



## COLORS ...

- Are often used to convey symbolic meaning. They can represent emotions, ideas, and other concepts.
- For example, if someone says,

“I’m feeling **blue** today,”

They are likely feeling sad or down. The same color can have both a positive and negative symbolic meaning.

What is a **positive** meaning for blue?



# DIRECTIONS

- Each slide will have different pictures related to a color.
- In the color's section of your paper, list 5-6 characteristics, things, and feelings that can be associated with that color.
- For example:

## BROWN

- Dirt/earth
- Seriousness
- Hardworking
- Boring
- Coffee
- Natural



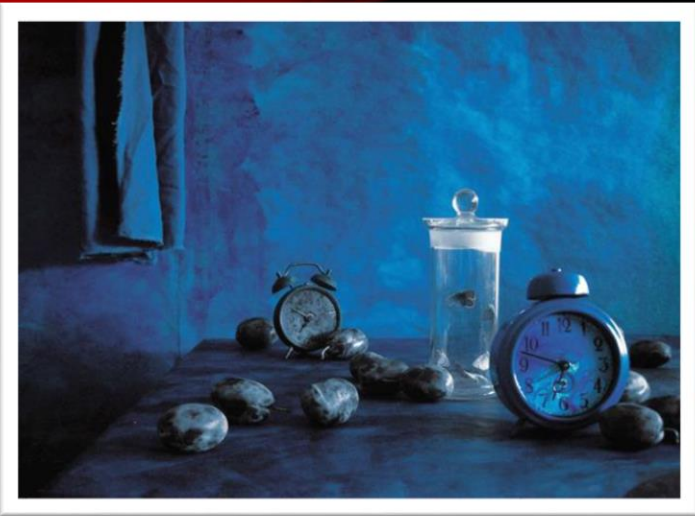


**RED**



# YELLOW





**BLUE**



# GREEN





PURPLE





BLACK



# WHITE



# GRAY





## REFLECTION

- In an empty area of your paper OR on a new sheet, answer the following in 2-3 complete sentences:

How does symbolism, like color symbolism, help us to **infer** the meaning of a text? Give an example.